

## **East of the Don Chorus Social Media Policy**

East of the Don Chorus (EDC) recognizes the role social media plays in modern communication, and we respect the right of members and representatives to use social networks to promote the choir and for self-publishing and self-expression while adhering to our organizational guidelines. As an East of the Don Chorus member, your commentary is not only a direct reflection of you personally but also of the choir's brand. Commentary that is considered defamatory, obscene, proprietary or libelous by any offended party could subject you to personal liability and damage East of the Don Chorus' reputation. Once it's on the Internet, it's there forever.

Engaging with and sharing content posted by East of the Don Chorus-branded accounts is encouraged and appreciated. Engaging personally with East of the Don Chorus stakeholders (members, volunteers, board members, sponsors, vendors, etc.) is encouraged and appreciated. Representing yourself as an East of the Don Chorus member, up to and including the use of the EDC logo and branding, on your personal profiles is encouraged, but please adhere to the choir's brand standards. When representing the EDC voice, political and religious commentary are to be avoided. EDC has the right to remove any posts that are deemed to be unacceptable by the Board of Directors.